

THE  
**SAGE APOTHECARY**

BUDE | CORNWALL



**GO BEYOND SKIN DEEP**

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*Holistic & Botanical Facials*

# *Cornwall-based natural skincare boutique, The Sage Apothecary, now offers a signature range of luxurious facial treatments.*

The holistic and botanical facials are tailored to not only leave you feeling refreshed, but to help you understand your own skin better. Because the right skin regime begins with the right knowledge.

Abi Jackson, founder, herbalist and natural skincare expert, has combined her passion for feeding the skin with plant-based phytonutrients with her determination to reduce chemical toxicity on the body. The result is a range of innovative and unique facials that raise the bar from standard treatments.

Using a range of organic botanical extracts, fresh ingredients and natural ninjas, whichever of the four luxurious facials you choose, you'll find it packed with all the beneficial ingredients your skin needs and nothing else.

## **BOTANICAL FACIAL**

**£45**

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(45mins)

This 100% natural and nutrient dense facial is jam-packed full of organic herbs, botanicals, mineral clays, hydrosols and essential oils all of which are designed to deliver a healthy serving of skin food.

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### **The facial includes:**

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A Rose Geranium & Blood Orange Oil Cleanse

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An Ylang Ylang & Vetivert Foaming Hydro Cleanse

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A Rosehip Exfoliating Treatment

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A Neroli & Aloe Vera Hydrate

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A Mineral Clay Mask Treatment

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A 10 Minute Herbal Massage

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The Sage Apothecary Facialist Botanical Serum & Moisturiser

## RAW SUPERFOOD FACIAL

£55

(60mins)

In this facial you'll find all of the good (fabulous raw & unadulterated ingredients just as mother nature intended) and none of the bad (absolutely zero preservatives - not even the naturally derived ones). After a short consultation we'll plump for the ingredients that your skin craves the most, whether that's things like the antioxidant-powerhouse Hibiscus (also known as the Botox plant), green goodies like Spirulina and Aloe Vera or anti-inflammatories like Chamomile. Whichever ingredients we use nothing will have been heated over 40 degrees to maintain both the phytonutrients and bioavailability of the botanical.

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### The facial includes:

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A Double Oil Cleanse

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A Microdermabrasion-grade Bamboo & Aloe Vera Exfoliating Treatment

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A Neroli & Aloe Vera Hydrate

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A Raw Superfood Fresh Mask

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A 10 Minute Herbal Massage

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The Sage Apothecary Facialist Botanical Serum





## **PERSONALISED AROMATHERAPY FACIAL**

**£55**

(60mins)

Following an initial consultation we'll tailor this aromatherapy facial to suit the needs of your skin by using our own bespoke blend of essential oils and herbs. This in-depth facial harnesses the power of plants at every stage, whether that's in the herbal facial steam, the aromatherapy massage or the therapeutic hydrosols.

Aaaaaaand if you're wondering what the heck a hydrosol is, they're often referred to as the new aromatherapy. The result of the steam distillation of plant material, it's the process used to make essential oils. When plants are steam distilled some valuable compounds that are not found in the essential oil become dissolved in the distillation water, making them a valuable addition to your face. We want you to go on experiencing the good stuff, so the first time you have this beautiful treatment we'll also give you a Lava & Natural Stone Aromatherapy Diffuser Bracelet worth £10, all charged up with your personalised essential oil blend – gratis.

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### **The facial includes:**

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A Tailored Aromatherapy Essential Oil Cleanse

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An Ylang Ylang & Vetivert Foaming Hydro Cleanse

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A Rosehip Exfoliating Treatment

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Herbal & Botanical Face Steam

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An Aromatherapy Hydrosol Treatment

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Mineral Clay Mask Treatment

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A 10 Minute Tailored Essential Oil Massage

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The Sage Apothecary Facialist Botanical Serum

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A Tailored Essential Oil Inhalation

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A Lava & Natural Stone Aromatherapy Diffuser Bracelet (RRP £10)



## **HOLISTIC BESPOKE FACIAL**

**£65-£79**

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(75mins for the initial treatment and then 60mins thereafter)

The full 360 baby! During this Holistic Bespoke Facial, herbalist and natural skincare expert Abi Jackson will take a full look at diet, lifestyle and environmental factors that are more than likely affecting your skin. As is often stated 'the skin is the window to your health' and so by looking at these three cornerstones we'll be able to make recommendations to improve your overall wellbeing...all over a cup of skin-beneficial herbal tea.

But the fun doesn't stop there, we will then go on to design and select each individual ingredient from a host of natural mineral clays, single-origin organic herb infused oils, herbal extracts and wild-crafted botanicals to create your own personalised facial right then and there. There is simply nothing 'off-the-shelf' about this truly bespoke facial. And, at the end of your treatment you'll get a 5ml bottle of your own bespoke What's In It For Me serum to take away (RRP £15).

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### **The facial includes:**

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In-depth 360 Consultation & Organic Herbal Tea Blend

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A Rose Geranium & Blood Orange Oil Cleanse

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An Ylang Ylang & Vetivert Foaming Hydro Cleanse

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A Bespoke Exfoliating Treatment

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A Bespoke Organic Herbal & Botanical Face Steam

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A Bespoke Aromatherapy Hydrosol Treatment

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A Bespoke Mineral Clay, Herbal Powder & Tea Mask

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A 10 Minute Bespoke Essential Oil Massage

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The Sage Apothecary Bespoke 'What's In It For Me?'  
Botanical Serum

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A 5ml 'What's In It For Me?' Serum (RRP £15)

## BE SAGE

Just like your heart, your skin needs a regular workout. As your largest organ, it needs to be looked after to stay healthy. Which is why we don't see facials as simply a luxury – but as a beneficial way to keep it feeling at its best.

Monthly facials are the most ideal way to maximise our botanical benefits and to help prevent degradation to your skin. So we've come up with a simple way to Be Sage with your skin. Simply join our free loyalty scheme and pick up Sage Apothecary discounts and skincare goodies as you go.

Who knew being refreshed was so rewarding?

## GIVE THE GIFT OF GORGEOUS SKIN

Why not grab a facial voucher from our website and treat someone to the holistic facial of your choice? Or, if you're not sure what to go for, you can buy a voucher for a specified amount - its entirely up to you.

Each voucher comes in a black envelope tied up with ribbon, so they're super stylee too and if you'd like to include a special message just let us know. We've literally covered all the bases so you'll come out looking like a total champ. Winning.

## A WORD TO THE WISE

To get the most out of your facial we recommend that you arrive 10 minutes before your appointment time. This means you can MAX out on your treatment time rather than admin and formalities. Plus, who likes to rush anyway?

We understand that you may need to cancel or move your appointment from time to time, and that's all good by us – we know hiccups occur and life can get in the way of the best laid plans. But we do kindly ask that you give us 24 hours notice so we're not left twiddling our opposable thumbs, otherwise a 50% cancellation fee may apply.

 100%  
**NATURAL**

 **HANDMADE**  
IN CORNWALL

 NOT TESTED  
**ON ANIMALS**



## BOOK NOW OR SAY HELLO AT:

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